

CURRICULUM VITAE

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BO ZHAO

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RESEARCH INTEREST

GIScience, Cartography, Geospatial Big Data, Web GIS, Location Spoofing
Applied GIScience in Environmental Governance, Public Policy and Social Justice

EMPLOYMENT

- Sept. 2016 **Assistant Professor**, College of Earth, Ocean, and Atmospheric Sciences, Oregon State University
- 2015 ~ 2016 **Rajawali Postdoc Fellow**, Kennedy School of Government, Harvard University
- 2010 **GIS Technician**, Center for Geographic Analysis (CGA), Harvard University. May 2009 - Apr. 2010.

EDUCATION

- 2012 ~ 2015 Ph.D. in Geography. **The Ohio State University**
- 2010 ~ 2019 Graduate Student in Regional Studies – East Asia. **Harvard University**
- 2009 ~ 2008 Graduate Student in Urban & Regional Planning. **University of Florida (UF)**
- 2008 ~ 2006 M.S. in Cartography and GIScience. **Nanjing University, China**
- 2006 ~ 2002 B.S. in Cartography and GIScience. **Nanjing University, China**

PROFESSIONAL SERVICE

- 2015 **Co-Chair**, Special Session on Data-Driven Geography, Association of American Geographers Annual Conference. Chicago. IL. Apr. 21 to 25.
- 2004 **President, Student Government**, Dept. of Urban and Resources Sciences, Nanjing University. Feb. 2003 – Jul. 2004.

TEACHING EXPERIENCE

- 2015 GEOG 5220 SUMMER: Fundamentals of GIS. OSU. Instructor.
GEOG 5200S SPRING: Elements of Cartography. OSU. Teaching Assistant.
GEOG 2200 SPRING: Mapping Our World. OSU. Teaching Assistant.
- 2014 GEOG 5221 FALL: GIS Simulation and Modelling. OSU. Teaching Assistant.
GEOG 5200 FALL: Elements of Cartography. OSU. Teaching Assistant.

2008

URP 6276 FALL: Internet GIS. UF. Teaching Assistant.

PUBLICATION

- 2016 **B. Zhao** (2016) Study on the Efforts of Human Intention on Spatial Data Quality (Short Paper). *GIScience* 2016
- J.C. Liu and **B. Zhao** (2016, under review) Who Leads the Chinese Voices on Climate Change? — Evidence from Weibo. *Climatic Change*.
- B. Zhao** and D.Z. Sui (2016, under review) True lies in big data: Detecting location spoofing in social media. *Journal of Spatial Information Science*.
- 2015 Y. Li, J Qiu and **B. Zhao** (2015, under review) Governance of Urban Ecosystems: an integrated approach to assess rapid coastal urbanization, *Ecological Indicators*
- D.Z. Sui and **B. Zhao** (2015) GIS as Media through the GeoWeb. In *Mediated Geographies and Geographies of Media*, eds. S.P. Mains, J. Cupples, and C. Lukinbeal. Springer. Berlin.191-208.
- X. Chen, **B. Zhao**, and E. Blackard. (2015) Unveiling Perceptions of Food Safety Scandals in China: An Exploratory Study with Search Engine. *Global Media Journal*.
- 2014 S.J. Kay, **B. Zhao**, and D.Z. Sui (2015) Can Social Media Clear the Air? A Case Study of the Air Pollution Problem. *Professional Geographer*, 67:3:351-363.
- B. Zhao** and D.Z. Sui (2014) True Lies in Big Data: Detecting Location Spoofing based on Geographic Knowledge. In *Workshops on Big Data and Urban Informatics*, ed. P. Thakuriah. Chicago, IL.
- 2013 D.Z. Sui, Z.W. Xu and **B. Zhao** (2013) Networks in Geography. In R. Alhajj and J. Rokne, *Encyclopedia of Social Network Analysis and Mining (ESNAM)* Berlin, Springer.
- L.J. Zhang, **B. Zhao** and D.H. Jiang (2013) Research on the Conversion from CAD to GIS Data. *Geomatics Technology and Equipment*, 14-17. (In Chinese)
- 2009 Z.Y. Chen, M.C. Li and **B. Zhao** (2009) Geo-Interface - Connecting the Real World with Cyberspace. *Science of surveying and mapping*, 34. (In Chinese)
- 2007 **B. Zhao**, M.C. Li and Z.X. Jiang (2007) Using GeoRSS to Syndicate the Spatiotemporal Information. *Geospatial Information Technology and Applications, Proc. SPIE 6754*, 675428.
- 2006 **B. Zhao**, X.M. Huang and G.P. Wu (2006) OGC Web Services Based on Ajax Engine. *Geospatial Information Technology, Proc. SPIE 6421*, 64210R.
- X.M. Huang and **B. Zhao** (2006) SVG based Remote Sensing Visualization. *Remotely Sensed Data and Information, Proc. SPIE 6419*, 64191N.

B. Zhao (2006) An Introduction to UMN MapServer. *Software World*, 20:48~49. (In Chinese)

2005 **B. Zhao** and J.Z. TAN (2005) A Research on Linear Elements Smoothing in the MapInfo. *Bulletin of Surveying and Mapping*, 6:25~27. (In Chinese)

B. Zhao and J.S. MA. (2005) Design of XML based Geo Data Model. *Geomatics Technology and Equipment*, 1:9~12. (In Chinese)

PRESENTATION

2015 Trojan Horse, Geo-piracy, and Cyber-espionage: Detect Location Spoofing in Geospatial Big Data. **Invited** by Center for Geographic Analysis, Harvard University. Cambridge. Dec. 3.

Location Spoofing: An Emerging Issue in Geospatial Big Data. **Invited** by School of Geographic and Oceanographic Science, Nanjing University. Nanjing. China. Aug. 22.

Location Spoofing in Social Media: Concept, Motivation and Social Impacts. *MapTalk Series*. **Invited** by Institute of Geographic Sciences and Natural Resource Research, Chinese Academy of Sciences. Beijing. China. Aug. 19.

2014 True Lies in Big Data: Detecting Location Spoofing based on Geographic Knowledge. *Workshops on Big Data and Urban Informatics*. Chicago, IL. Aug. 11 – 12.

Using Weibo to Understand the Spatial-temporal Dynamics of Public Reactions to the Case of Bo Xilai (NSF supported). *IWGIS2014*. Beijing, China. Jun. 21-22.

2013 Open Source GIS. *CURA Public Seminar*. Columbus, OH. Oct. 24.

Designing a Real-time Monitor for Social Media Data – A Case Study of Bo Xilai's Scandal (NSF supported). *CGA Annual Conference*. Harvard University. Boston, MA. May 2-3.

Spatial Community over Social Media. *AAG Annual Conference*. Los Angeles, CA. Apr. 9-13.

Geocoding in Public Health Research. *IPR Workshop: Getting Started with Geo-Health Research*. **Invited** by Institute for Population Research, Columbus, OH. Mar. 28. Invited.

2010 GIS Applications in Archeological Studies. **Invited** by Department of Archeology, Northwest University, Xi'an, China. Mar. 30.

2009 Using GeoDjango to Enrich the User Participation Functions of Web GIS. **Invited** by *GIS ABC Series Seminar*. Design School, Harvard University, Boston, MA. Jul. 15.

2006 OGC Web Services based on Ajax Engine. *Geoinformatics*. Wuhan, China. May 10-12.

FIELDWORK/EXPEDITION

2013 Air Pollution in Major Cities of China. In *Beijing and Shanghai*. Interviewing and data collecting. Jun. - Jul.

2010 Revisiting Major Sites of the Long March over China (Oct. 1934 to Oct. 1935). <http://goo.gl/GRyORf>. In *cities or counties across ten provinces of China, including Nanchang, Ruijin, Ganzhou, Shaoguan, Lechang, Guilin, Tongren, Zunyi, Guiyang, Kunming, Xichang, Kangding, Maerkang, Ruoergai, Hezuo, Lanzhou, Pingliang, Wuqi, Yanan and Yanchuan*. Interviewing and data collecting. Independent research. Jun. – Aug.

Historical Remains of Neo-Confucianism: from Song Dynasty to Qing Dynasty (960 A.D. to 1912 A.D). In *cities or counties across three provinces of China, including Nanchang, Fuzhou, Jinxi, Lufang, Yingtan, Yanshan, Ehu, Shangrao, Jinhua, Wuyi, Yongkang, Wenzhou, Yuyao and Ningbo*. Interviewing and data collecting. Independent research. May – Jun.

APPLICATION AND PRODUCTION

HARDWARE

2015 A Web Cluster for Harvesting Geospatial Big Data Using Open Hardware. <http://goo.gl/3ty4NW>. Independent research.

MOBILE

2012 iOS based Industrial Project Management System for Nanning City. Project leader.
Android based Mobile Land Use System for Hangzhou City. Project leader.

2011 NaviLite - File based Spatial Database for Mobile Environment. <http://goo.gl/RvWtWu>. Project leader.

WEB BASED

2012 Xi'an Historical Geographic Information System. The Demo at <http://goo.gl/Qpq11K> and Reported by major local newspaper at <http://goo.gl/SMVlbq>. Project leader and programmer.

2011 Web Map for Helping Chinese Street Beggar Children to Return to Their Hometown. <http://goo.gl/wqRqKZ>. Independent research.

2010 Boston Map. <http://goo.gl/bXUTCJ>. CGA, Boston Area Research Initiative, Harvard. Programmer.
Africa Map. <http://goo.gl/OKOyIH>. CGA, Harvard. Programmer.

- 2009 Swine Flu (H1N1) Influenza Map. <http://goo.gl/FM0N94>. Reported by Microsoft Virtual Earth (<http://goo.gl/34TZIO>). Independent work.
- Global Political Infrastructure Map. <http://goo.gl/qVu6dv>. Co-authored with Prof. Howard Philips from University of Washington, Seattle.
- A web based Transit Trip Planner for the City of Milwaukee. Programmer.

PLUGIN/Framework

- 2011 GeoCloud – a Web based Mapping Server. <http://goo.gl/1ErVbC>. Software designer and project leader.
- 2009 HeatMap Plugin for uMapper and ArcGIS Flex API. <http://goo.gl/UfVwcl>. Independent research.

Platform

- 2011 Digital City Administration System for Yuhang District of Hangzhou City. <http://dt.yuhang.gov.cn/yhmap/>. Project leader.
- The GIS for Ancient Nomadic People in Inner Asia. Project leader.
- 2008 Real Estate Evaluating System for Nanjing City. Software design and programmer.